



[Florida Competes](#) is a coalition of 450+ Florida businesses, big and small, committed to continuing to strengthen Florida's economy by supporting the Competitive Workforce Act, which would extend nondiscrimination protections on the basis on sexual orientation and gender identity.

- 73% of Floridians support such legislation¹, and 82% of Fortune 500 companies have internal protections in place.²
- Florida ranks 6th among states in economic freedom, but 36th in personal freedom - two fundamental indicators linked to both attracting talent supply and driving economic growth.³
- By enacting employee nondiscrimination legislation and boosting its attractiveness to skilled and innovative labor by expanding personal freedom, Florida can boost its total economic output by **\$5.46 billion over the next 10 years linked to the creation of 35,759 new jobs.**⁴
- By enhancing its competitiveness for educated and skilled workforce, the state's productivity in terms of **GDP is expected to add \$3.46 billion** to Florida's economy over a 10-year period.⁵
- Results show that a conservative calculation of employer losses - based on lost productivity and turnover alone - reduces the collective bottom line in Florida by more than **\$362 million annually.**⁶

Coalition Composition

- 450+ Small businesses
- 30 Large businesses
 - o Akerman, AmericanAirlines Arena, Bank of the Ozarks, Bilzin Sumberg, Carlton Fields, Carnival Corporation, Chamber SOUTH, Coconut Grove Business Improvement District, Coral Gables Chamber of Commerce, DTCC, Florida Apartment Association, Florida Blue, Florida Realtors®, Florida Restaurant and Lodging Association, Florida State Hispanic Chamber of Commerce, Greater Miami and the Beaches Hotel Association, Haskell, HSN, Miami Heat, Mis en Place, Orlando City, On Top of the World Communities, Pointe Group Advisors, Pop Yachts, Rollins College, South Florida Hispanic Chamber of Commerce, St. Petersburg Chamber of Commerce, University of North Florida, University of South Florida Office of Diversity, Inclusion and Equal Opportunity, and Winn Dixie
- 10 Fortune 500 companies
 - o AT&T, CSX, Darden Restaurants, Marriott, NextEra Energy, Office Depot, Raymond James, Tech Data, Walt Disney World Resort and Wells Fargo

Florida Ordinances

- 20.3 million Florida residents
- 12.1 million Florida residents have protections in place (60% of population protected)
- Twelve (12) counties have passed Human Rights Ordinances (or, 55 of Florida's 67 counties have no local ordinances banning discrimination for LGBTs)
 - o Alachua, Broward, Duval, Hillsborough, Leon, Miami-Dade, Monroe, Orange, Osceola, Palm Beach, Pinellas, and Volusia
- Thirty (30) municipalities have passed Human Rights Ordinances or resolutions in support:
 - o Atlantic Beach, Boynton Beach, Delray Beach, Dunedin, Gainesville, Greenacres, Gulfport, Haverhill, Jacksonville, Key West, Lake Clarke Shores, Lake Worth, Largo, Leesburg, Mascotte, Miami, Miami Beach, Mount Dora, North Port, Oakland Park, Orlando, St. Augustine Beach, Sarasota, Tampa, Tallahassee, Tequesta, Venice, Wellington, West Palm Beach and Wilton Manors

¹ 2013 Poll by Bob Graham Center for Public Service

² Human Rights Campaign's Corporate Equality Index 2017

³ Florida's Competitiveness for Talent Supply: Projecting the Economic Impact of Tolerance, September 2016, Thinkspot Inc.

⁴ Ibid.

⁵ Ibid.

⁶ The Link Between Economic Competitiveness and Workplace Opportunity in Florida, March 2015, Thinkspot Inc.